

Meet Your Practitioner

At The Cosmetic Surgery Guide we think it's vital you know who is treating you. This issue we shine the spotlight on London-based cosmetic doctor Nick Milojevic, who explains why non-surgical procedures are now leading the way in aesthetic medicine and why experience matters.

Q. As one of the UK's leading practitioners, Mr Milojevic, can you explain what being a cosmetic doctor entails and what do you enjoy most about it?

A. I love my job as a cosmetic doctor. My dream since I remember was to become a plastic surgeon, but I am very glad that fate led me to my career in aesthetic medicine. This newest and most modern branch of medicine rejuvenates the face and body non-surgically, with little pain, no side effects or downtime, and with pristine natural results.

As a cosmetic doctor I seamlessly give my patients what they want, quickly and easily. I make them happy, and there is no better feeling than that. As I often say, we are not just doctors who make people more fresh and more beautiful, but we transform their lives, give them more self confidence. We are kind of psychiatrists with a needle. Do you have any advice for potential patients interested in non-surgical treatments?

Q. There are many non-surgical treatments available now; how do you decide which one to offer your patients?

A. I like to take a holistic approach. I take a look at the whole face. I look at the divine proportions of the face, the natural shapes and shadows. I look into what the patient looked like when they were young from photos I ask them to bring in, because I'm not trying to invent something new if it is not necessary. I just try to give back the natural youthful look. Of course, if a patient asks specifically for plumper lips, a straighter nose, or for a pigmentation to be removed, I delve into my aesthetic tool box and do just that for them.

It's also about addressing the right area to get the best result. Sometimes a patient thinks, for instance, that they need their cheeks filling with dermal fillers, but it's my job to point out that in fact their tear troughs are the problem, or indeed that their actual skin simply needs rejuvenating.

Q. What benefits do non-surgical procedures offer those who want to avoid surgery?

A. Non-surgical procedures offer a much shorter downtime, which in a fast modern world is essential. Our treatments are truly viable to fit in with your lunchtime as they last only 5-10 minutes, and patients can get back to their jobs. Surgical operations of course still have their place, and some corrections like ear corrections, or breast reductions can only be done surgically.

Surgery has much larger risks, scarring, long downtime, general anaesthetic, imperfect results which cannot be corrected easily. With these non-surgical procedures, we can now straighten noses, remove eye bags, perform non surgical face lifts, and remove wrinkles. And many of these results are not permanent and are performed with the most natural of substances. So if you do not like your new big lips, or raised eyebrows, have no fear, the results will go away. This fact has made my branch of medicine open to everybody.

Q. In your opinion, is it more important to reverse the signs of ageing or rejuvenate the face and body?

A. Both are as important. Even for young people in their 20s and 30s it's important to rejuvenate the skin and body: to remove small wrinkles, and to prevent them from ever getting too deep. But at a later age, pigmentations appear, thread veins, lip wrinkles, jowls, all signs of aging which we can reverse perfectly. Rejuvenation and removal of signs of aging are yin and yang of aesthetic medicine.

Q. You own Milo Clinic; a well-established practice which attracts patients from all over Britain. So what makes your clinic unique in your opinion?

A. All we know is that our patients are always very happy with their results and that Milo Clinic is fast becoming one of the best known anti aging clinics in the UK. We are a modern clinic offering the most cutting edge procedures, techniques and technologies, all of which make for happy patients.

By using a special measured approach to every patient I feel that we address patient's needs and wishes in the best possible way. I use a very special light handed technique which patients always comment on and say that their treatments are pain-free compared to other clinics. I also have my own techniques for the eye bag removal and nose shaping treatments which I think sets us apart.

To cap it all, with the co-operation of our sister clinic in Croatia, we have incorporated plastic surgery operations like Vaser Lipo into our repertoire, offering our patients solutions for all of their needs.

Q. Do you have any advice for potential patients interested in non-surgical treatments?

A. Do not be afraid and come and see us. This is the most modern branch of medicine which cannot be compared to the more drastic option of surgery. Surgery was just for the brave, aesthetic medicine in my opinion is honestly for everyone. Botox treatments can be suitable for nearly everyone. In my opinion, we are entering an age when having an 'unnecessary wrinkle' is kind of like having grey hair, or hairy legs, or rotten teeth. Rejuvenating the skin and removing these wrinkles is becoming like a form of hygiene of the skin. Plus it's easy and effective. Everybody has a dentist, hairdresser or beauty therapist, so in this wonderful modern world, why shouldn't everyone have a wrinkle doctor too?



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Dr Milojevic Fact File

- The Daily Express recently named Dr Milojevic to be the top expert for Botox in the UK
- Dr Milojevic is a member of the leading medical associations and governing bodies including BCAM (British College of Aesthetic Medicine) and GMC (General Medical Council)
- Dr Milojevic has remained at the forefront of this field of medicine by attending conferences and courses throughout the world
- Dr Milojevic studied for his medical degree at The Royal Free Hospital School of Medicine in London

Booking Your Consultation

The MILO CLINIC is one of London's leading aesthetic medicine clinics, specialising in an array of cutting edge aesthetic procedures and treatments aimed to rejuvenate the face and body.

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